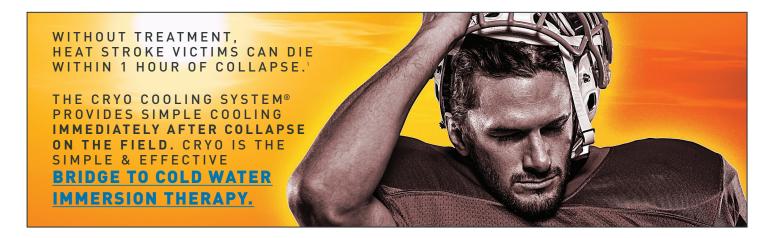




# COOLING HEAT STROKE? TIME MATTERS



NATA RECOMMENDS COOLING AT IMMEDIATE ONSET OF HEAT STROKE

NOW TRAINERS
CAN INITIATE
IMMEDIATE,
MEDICAL-GRADE<sup>2</sup>
COOLING ON THE
FIELD WITH CRYO.

### **SIMPLE & FAST**

Simply "Punch the Pack" and apply to the neck for immediate, medical-grade<sup>2</sup> cooling prior to cold water immersion treatment. Cryo's patented formula cools via the carotid triangle region on the neck, where the body's entire blood supply passes every three minutes.

### **SAFE & PROVEN**

Proven effective in EMS, Emergency Rooms, and ICU's in lowering patient temperature up to 3°C/5.4°F in less than 20 minutes!

# **COST-EFFECTIVE**

Cryo Cooling Packs are an affordable way to intitiate medical-grade<sup>2</sup> cooling on the field. Deploy our patented method of cooling over the carotid triangle region; add additional Cryo Packs to the groin and axilla regions per your heat illness protocol.



THE BRIDGE TO COLD WATER IMMERSION THERAPY.

# BEGIN TREATING HEAT STROKE IMMEDIATELY ON THE FIELD.

National Association of Athletic Trainers recommends immediate cooling at onset of heat stroke.

Without treatment, heat stroke vicitims can die within one hour of collapse.<sup>2</sup> Any delay in treat can result in significant organ disfunction, long term neurologic damage, and death.3 The longer body temperature remains high, the greater the risk of complications.4

Cryo begins cooling immediately on field, serving as the simple & effective bridge to cold water immersion therapy.

In published studies, Cryo has lowered body temperatures up to 5.4°F in less than 20 minutes.5

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2. Ray-Acha M. Hadad E. Epstein Y. Heled Y. Moran DS. Fatal exertional heat stroke: a case series. Am J Med Sci. 2004;328(2):84-87.

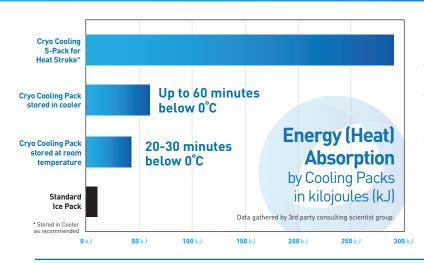
3. Sithinamsuwan P, Piyavechviratana K, Kitthaweesin T, et al. Exertional heatstroke: early recognition and outcome with aggressive combined cooling—a

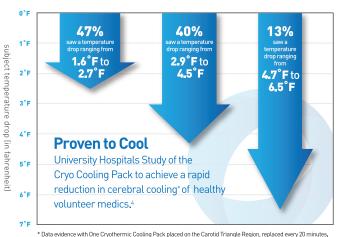
experience. Mil Med. 2009;174(5):496-502.

4. Walter EJ, Carraretto M. The neurological and cognitive consequences of hyperthermia. Crit Care. 2016;20(1):199. 5. Cerebral Cooling Effectively Achieves Mild Therapeutic Hypothermia in Healthy Volunteers White, et. al., July 2013

# NOT ALL COOLING PACKS ARE CREATED EQUAL.

THE CRYOTHERMIC COOLING PACK IS 27°F COLDER THAN STANDARD ICE PACKS!





**CRYOTHERMIC COOLING PACK** 

Mark registration with compliant a Quality Management System and medical device tracking

\*Cryo Products are FDA registered and have CE

- 100% SAFE. NO COMPLICATIONS REPORTED
- SIMPLE & EFFECTIVE.
- MEDICAL GRADE COOLING\*
- PACK IS -5°C/23°F IN SECONDS
- 15°C/27°F COLDER VS STANDARD ICE PACKS
- 20-60 MINUTES OF BELOW 0°C/32°F

Cool the Blood. Cool the Body. RYOTHERMIC

CYRO-115-WRAP	CRYOTHERMIC WRAP W/5 CRYO COOLING ELEMENTS (CASE OF 4)
CRYO-112-WRAP	CRYOTHERMIC WRAP W/2 CRYO COOLING ELEMENTS (CASE OF 6)
EXS-111-15	CRYO COOLING ELEMENT (CASE OF 15)

