



## THE NEW PILLARS OF FIREFIGHTER REHAB: REST, REHYDRATE & COOL WITH CRYO



PEAK PERFORMANCE IS PARAMOUNT TO FIREFIGHTERS.

USE CRYO FOR PEAK
COOLING IN REHAB.
CRYO COOLING PACKS
ARE 27°F COLDER
VERSUS STANDARD
ICE PACKS!

#### **SIMPLE & FAST**

Simply "Punch the Pack," shake and apply to the neck for immediate, medical-grade cooling that is 100% safe for firefighters. Cryo's patented formula cools via the carotid triangle region on the neck, where the body's entire blood supply passes every 3.5 minutes.

#### **SAFE & PROVEN**

Proven effective in EMS, Emergency Rooms, and ICU's in lowering temperature up to 5.4°F in less than 20 minutes!

#### **COST-EFFECTIVE**

Cryo Cooling Packs are an affordable way to initiate medical-grade¹ cooling on the scene and in rehab. Paired with rest and rehydration, Cryo Cooling Packs return firefighters back to the job faster, allowing them to perform at their very best!

Cryo Products are FDA registered and have CE Mark registration with a compliant Quality Management System and medical device tracking.



CRYO COOLS FIREFIGHTERS FOR PEAK PERFORMANCE.

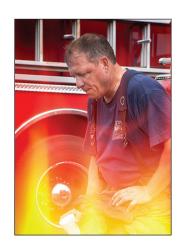
#### WHY THE NEED FOR EFFECTIVE COOLING IN FIREFIGHTER REHAB?

- Lowering of the body's temperature as rapidly as possible in rehab improves performance and decreases the likelihood of on-scene injury or death.\*
- Heat stress can result in fatigue, overexertion, and reduced situational awareness. This leads to slips, trips and falls, all happening in extremely hazardous conditions.\*
- Untreated heat stress can even lead to cardiac (heart attack) and cerebrovascular (stroke) events.\*
- · Cardiac & cerebrovascular events encompass approximately 50% of firefighter deaths in the line of duty.\*

Don't let the physical and mental condition of your firefighters deteriorate to dangerous levels. Keep firefighters healthy and able to perform their mission.

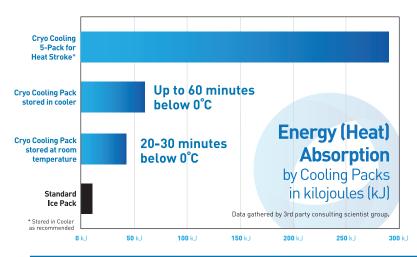
Cryo Cooling Packs have been shown to lower body temperatures up to 5.4°F in less than 20 minutes!

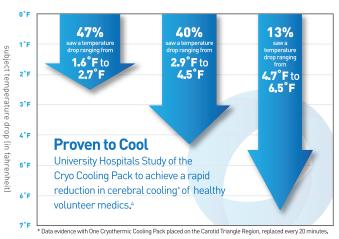
\* CERT (Community Emergency Response Team) FEMA Firefighter Rehab Training.



### NOT ALL COOLING PACKS ARE CREATED EQUAL.

THE CRYOTHERMIC COOLING PACK IS 27°F COLDER THAN STANDARD ICE PACKS!





# CRYOTHERMIC COOLING PACK

1. Cerebral Cooling Effectively Achieves Mild Therapeutic Hypothermia in Healthy Volunteers White, et. al., July 2013

Cryo Products are FDA registered and have CE Mark registration with compliant a Quality Management System and medical device tracking.

- SAFE, SIMPLE & EFFECTIVE
- LOWERS BODY TEMPERATURE UP TO 5.4°F IN JUST 20 MINUTES
- PACK IS 23°F IN SECONDS

FIREFIGHTERS RETURN TO THE JOB FASTER,
 TO PERFORM AT PEAK LEVELS

Cool the Blood. Cool the Body.



CYRO-115-WRAP	CRYOTHERMIC WRAP W/5 CRYO COOLING ELEMENTS (CASE OF 4)
CRYO-112-WRAP	CRYOTHERMIC WRAP W/2 CRYO COOLING ELEMENTS (CASE OF 6)
EXS-111-15	CRYO COOLING ELEMENT (CASE OF 15)





the axilla & groin regions. When using multi-packs, please consult your rehab protocol.